

Exhibitor *Prospectus*



NAME 58th
Annual Meeting

September
19 – 23, 2024

Hyatt Regency Denver at
Colorado Convention Center
Denver, Colorado

www.thename.org



ABOUT OUR CONFERENCE

ABOUT THE NATIONAL ASSOCIATION OF MEDICAL EXAMINERS

The National Association of Medical Examiners (NAME) is the national professional organization of physician medical examiners, medicolegal death investigators and death investigation system administrators who perform the official duties of the medicolegal investigation of deaths of public interest in the United States. NAME was founded in 1966 with the dual purposes of fostering the professional growth of physician death investigators and disseminating the professional and technical information vital to the continuing improvement of the medical investigation of violent, suspicious, and unusual deaths. Growing from a small nucleus of concerned physicians, NAME has expanded its scope to include physician medical examiners and coroners, medical death investigators and medicolegal system administrators from throughout the United States and other countries.



WHY SHOULD YOU EXHIBIT AT NAME 2024?

The National Association of Medical Examiners (NAME) is the national professional organization of physician medical examiners, medicolegal death investigators and death investigation system administrators who perform the official duties of the medicolegal investigation of deaths of public interest in the United States. When you exhibit at the NAME Annual Scientific Meeting, you will showcase your products and services to approximately 600 forensic science professionals from around the world including pathologists, coroners, toxicologists, and many others in the field of forensic pathology and death investigation. By exhibiting, you can talk directly to the physician medical examiners and medicolegal death investigator community who use your products or services. You also will have the opportunity to increase your company's presence in Denver, Colorado through numerous sponsorship opportunities and promotional activities. Some of these opportunities include sponsoring the opening reception and dinner, several coffee breaks, and even the NAME luncheon. For more detailed information about sponsorship opportunities, see page 9.

EXHIBITOR INFORMATION

EXHIBIT LOCATION

Hyatt Regency Denver at Colorado Convention Center
 650 15th St
 Denver, CO 80202
CENTENNIAL A-E

EXHIBIT DATES & HOURS

Thursday, September 19	6:00PM – 8:00PM
OPENING RECEPTION/DINNER (Dance party to follow)	
Friday, September 20	8:00AM – 4:00PM
Saturday, September 21	8:00AM – 4:00PM
Sunday, September 22	8:00AM – 4:00PM

EXHIBIT MOVE-IN DAY

Thursday, September 19 1:00PM – 5:30PM*

*All exhibits **MUST** be set up completely by this time.

EXHIBIT MOVE-OUT

Sunday, September 22 4:00PM – 9:00PM

No packing of equipment or literature or dismantling of exhibits is permitted until exhibit closing time.



EXHIBITOR PRICING

SIZE PRICE

8 x 10 ft Inline Booth \$3,500
 (depth x width)

Additional badges can be purchased for a fee of \$100 each at the NAME registration desk. Additional exhibitor badges will allow access to the exhibit hall only.

Two or more contiguous spaces may be selected based on availability and show management approval.



EXHIBITOR INFORMATION

EXHIBITOR APPLICATION

All booths are reserved through our online exhibitor application. Please complete your booth selection, registration, and payment by visiting the [NAME Exhibitor Page](#).

EXHIBITOR BOOTH INCLUDES

- Standard booth drape will be an 8' High Draped Back Wall and 3' High Draped Side Rails.
- One (1) 6' long x 2' wide x 30" high skirted table
- Two (2) side chairs
- One (1) wastebasket
- One (1) 7" x 44" one-line booth identification sign. Exhibitors must specify the exact text they wish to appear on the sign by filling out the Company Description for Program form.
- Alphabetical Listing with Booth Number, Company Description, and Company Website in the Program Guide and Mobile App
- Two (2) Comp Full Conference Registrations Per Booth*
- Pre- and Post-Attendee Mailing List

**Includes attendee access to all to all scientific sessions and all meals (special activities requiring separate registration fees are not included). Not valid for CME.*

OFFICIAL SERVICE AND MATERIAL HANDLING CONTRACTOR

Alliance Nationwide Exposition has been contracted to receive, warehouse, transfer, and handle all exhibits. There will be an Alliance Service Desk open in the hall throughout the exhibit show. Exhibitors may verify, check, and adjust their requirements for installation, furniture, equipment, and other auxiliary services.

EXHIBITOR KIT

Exhibitor Kit links will be emailed to the main contact of each company who has purchased a booth 90 days prior to the event. Kits will include complete shipping instructions as well as forms for ordering furniture, labor, carpeting, electricity, and other services. All electrical work and wiring must be approved and installed in accordance with local regulations.

INVITATION TO LOGIN: The initial email campaign inviting exhibitors to log into the event portal will be sent ExhibitorAssistance@alliance-exposition.com. The sender name will be Alliance Nationwide Exposition.

EXISTING USERS: For exhibitors who are existing users in Alliance OnLine from prior events, you will be prompted to log in using your existing credentials. This is your email address and the password created in the past to access the AOL site. If you do not recall your password, there is a reset button on the login page.

NEW USERS: For exhibitors who are new users in Alliance OnLine, the email campaign will intuitively prompt you to create a password prior to linking you to the event portal.



EXHIBITOR INFORMATION

ANCILLARY AND SATELLITE EVENTS

Ancillary/satellite events desiring hotel space for any meetings and social events must submit a written request no later than July 15 to the NAME Meetings Manager by emailing tsnethen@thename.org.

No social functions, focus groups or other industry-sponsored events may be scheduled in conflict with the NAME Annual Meeting Programming.

NAME FOUNDATION SILENT AUCTION

The NAME Foundation's (NAME-F) Annual Silent Auction returns in Denver! The NAME-F Silent Auction relies on donations from members, conference attendees, and exhibitors for a successful auction. We invite exhibitors to consider donating an item that would encourage lively bidding (ex: autopsy equipment (e.g. knives), forensic textbooks or other books, gift certificates, wine, art, local community items and nonperishable gift baskets). Your tax-deductible donation will directly support the NAME Foundation's philanthropic and educational activities to advance forensic sciences and recognize excellence in research. Items donated to the auction are tax-deductible as allowed by law. Consult your tax professional for guidance. For more information email Denise McNally at name@thename.org.

HOUSING

The official [housing & travel information](#) will be posted on the NAME website. You can find information on our room block and reservation information on this page. By accessing the link on the hotel webpage, you will receive the discounted group rate for your stay during the annual meeting dates.

The group rate is available until August 26, so take advantage of the discounted rate now! While early reservations are recommended to take advantage of discounted rates, please be sure to cancel your reservations by August 1, if you are unable to attend or if you cannot use the reservation. This will make rooms available for other NAME attendees and will help NAME avoid the financial penalties associated with cancellations made after the room block closes.

PAYMENT POLICY

The total booth payment must be submitted at the time of reservation. Applications cannot be processed, or booths assigned without the required payment. If balance payment is not received, reserved space will not be guaranteed and is subject to release and resale at the discretion of NAME.

CANCELLATION POLICY

All exhibit booth space cancellations must be submitted in writing and received by NAME on or before August 15, 2024, for a full refund minus a \$500 administration fee. Exhibit booth space cancellations received after August 15, 2024, will not be refunded.



EXHIBITOR INFORMATION

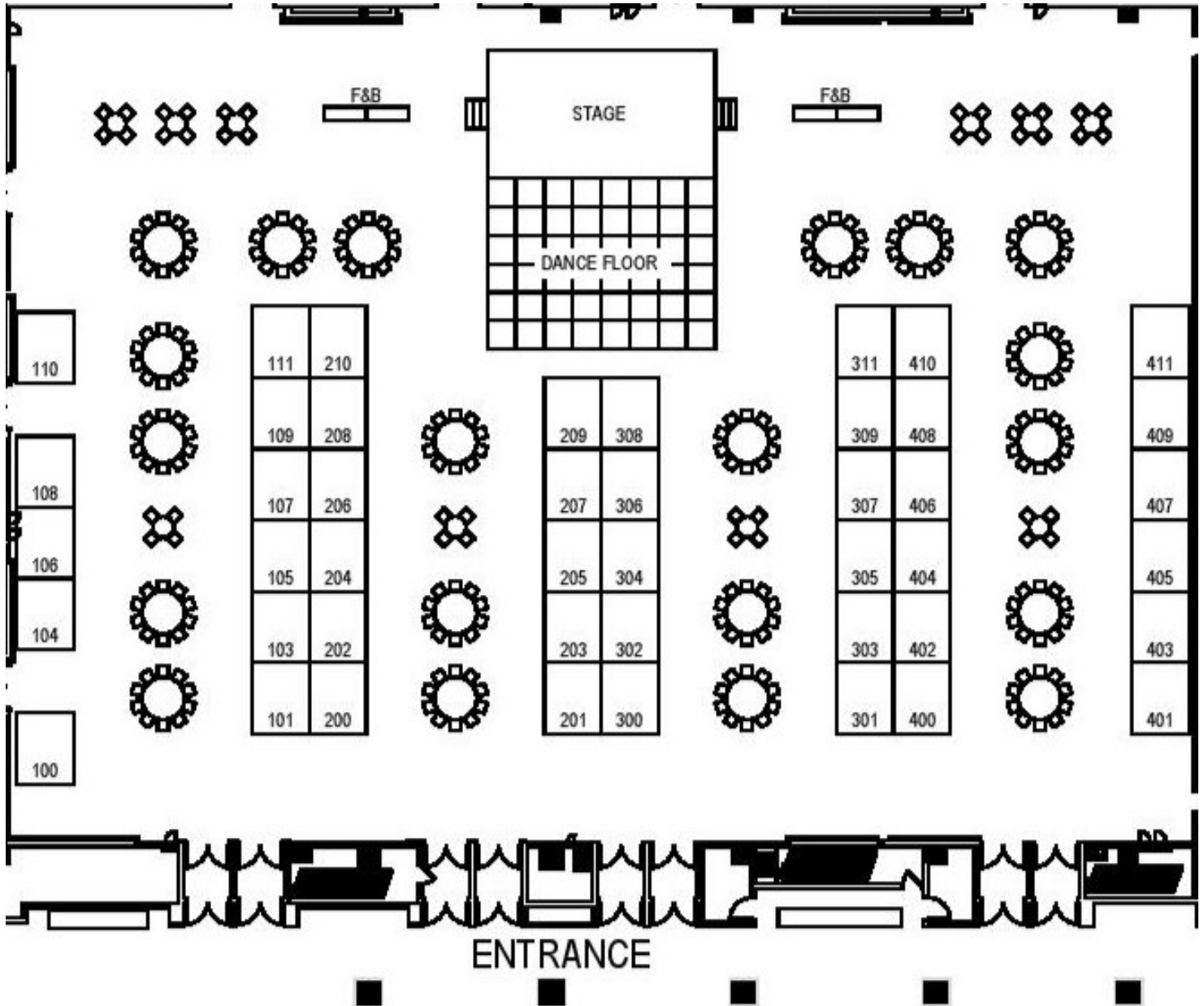
NAME 2023 EXHIBITORS

Advanced Detection Solutions, LLC
 AlphaLIMS/STARLIMS
 American Association of Pathologists' Assistants
 Autism BrainNet
 Axis Forensic Toxicology
 Banyan Solutions Inc.
 Centers for Disease Control and Prevention, Collaborating
 Office for Medical Examiners and Coroners
 Cohero Coroner/Medical Examiner Case Management
 Systems
 Cook County Medical Examiner
 DeKalb County Medical Examiners Office
 DNA Doe Project
 Dodge
 Forensic Advantage Systems
 Forensic Pathology Staffing
 Forensic Radiology Group
 Frigid Fluid Company

LINEV Systems US, inc.
 Lodox Systems
 Los Angeles County Department of Medical Examiner
 McClaren, Wilson & Lawrie, Inc.
 Mopec
 Mortech Manufacturing
 NAME Foundation
 NMS Labs
 Office of Justice Programs
 Ossium Health
 Othram, Inc.
 Radox Toxicology
 Salam International, Inc.
 Scimedico, LLC
 Source-Ray Inc
 The Sudden Unexplained Death in Childhood Foundation
 VertiQ Software LLC
 Yavapai County Medical Examiner's Office



EXHIBITOR HALL FLOOR PLAN



RULES AND REGULATIONS

EXHIBITORS

1. **The total booth cost must accompany this application** — Applications will not be processed, nor booths assigned, without the required payment. If payment balance is not received, reserved space will no longer be guaranteed and is subject to release and resale at the discretion of NAME.
2. **Exhibit Space Cancellation Policy** — All exhibit booth space cancellations must be submitted in writing and received by NAME on or before August 15, 2024, for a full refund less a \$500 administration fee. Exhibit booth space cancellations received after August 15, 2024, will not be refunded. Please note that Exhibitor registration cancellations must be submitted in writing separately from the exhibit booth space cancellation.
3. **Space Assignment** — Where possible, space assignments will be made by NAME in keeping with the preferences as to location requested by Exhibitor. However, NAME reserves the right to make the final determination of all space assignments in the best interest of the exposition. Exhibitor is prohibited from subletting or sharing any part of their assigned exhibit space. Exhibitor shall not assign, sublet, or share any part of their assigned exhibit space with another business (including affiliates, subsidiaries, or parents), firm, organization, or entity without prior written consent of NAME.
4. **General Conduct of Exhibits** – All materials and activities must be confined to the limits of the exhibit booth(s) and may not impede traffic or interfere with other exhibits. No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted. Any equipment or apparatus producing noise or odors found to be annoying to other exhibitors or guests is prohibited. No exhibit that violates any municipal or state law, rules or regulations including safety codes will be permitted. No combustible materials shall be used. Exhibitors are responsible for keeping their booths clean and orderly. NAME reserves the right to refuse any applicant for exhibit space as well as to curtail exhibits or parts of exhibits that detract from the character of the meeting. In the event of such restriction or eviction, NAME is not liable for any refunds for rentals or other exhibition expenses.
5. **Security** – Exhibiting companies are strongly encouraged to insure their exhibits, promotional items, and display materials, and other items against theft, fire, etc. at their own expense. No security will be provided by NAME; however, doors will be locked overnight. Locking doors overnight is not to be implied or interpreted as a guarantee against loss, theft, or damage of any kind.
6. **Non-Contracted Exhibit Space** – Persons, companies or organizations that have not contracted with NAME to occupy space in the Exhibit Hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the official meeting spaces, exhibit areas, parking lots or in any space in a NAME contracted hotel.
7. **Subletting Exhibit Space** – Subletting or sharing any part of the exhibit space by an exhibitor is prohibited.
8. **Use of NAME Logo** – Use of the NAME Logo is not permitted.
9. **Promotional Items & Activities** – Exhibiting companies are permitted to distribute promotional materials (giveaways) and other items at their assigned exhibit booth location only. All items distributed must be useful to the professional activities of the meeting attendees and must be made available to all meeting attendees as long as supplies last. Exhibiting companies wishing to conduct contests or drawings should contact Exhibit Management by email at tsnethen@thename.org or by phone (816) 244-5160 for guidelines and permission.
10. **Sale of Goods** – The sale of goods or services of any kind in the Exhibit Hall in connection with the Annual Meeting is prohibited. Order taking is permitted.
11. **Conflicting Meetings and Social Activities** — In the interest of the success of the entire conference, Exhibitor agrees not to extend invitations to meetings, receptions, outings, social events, or otherwise encourage attendee absence from the conference or Exhibit Hall during conference and show hours. Exhibitor must obtain prior written approval from NAME for all activities, whether official or unofficial, planned during the course of the conference. NAME reserves the right to request and enforce cessation of any non-approved activity as it sees fit and shall not indemnify Exhibitor for any liability, losses, claims, or expenses resulting from cessation of any non-approved activity.



RULES AND REGULATIONS

EXHIBITORS

- 12. Health, Fire Regulations, and Public Safety** – To ensure the safety of all participants, fire regulations must be observed. Fire regulations require that all display materials be flameproof. Electrical signs and equipment must be wired to meet the specifications of the local Fire Underwriters Inspection Bureau. Exhibitors are charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors, and the sole responsibility is that of the Exhibitor.
- 13. Care of Buildings** – Cost for repairing any damages to the Exhibit Hall by Exhibitor or Exhibitor representatives shall be billed to and payable by the responsible Exhibitor. Nothing may be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other properties of the hotel.
- 14. Exhibitor's displays may not be dismantled or packed in preparation of removal prior to the official closing time of Sunday, September 22, 2024, at 4:00 p.m.** – No equipment may be removed from the Exhibit Hall during the conference without prior written permission from NAME. Failure to comply with these Rules and Regulations may result in not being invited to exhibit in future years or denied selection of premium booth space.
- 15. Insurance** – As a standard requirement of all of our show exhibitors, it is necessary for you to provide proof of general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 in the aggregate. Proof of coverage, satisfying these minimums, must be in place prior to your scheduled move-in date. You will not be allowed to move-in/exhibit without proper insurance coverage in place.
- 16. Hold Harmless Clause** – Exhibitor assumes the entire responsibility and liability for losses, damage, and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the official conference hotel and/or convention center and shall indemnify and hold harmless NAME, the general services contractor, the hotel, and their respective directors, agents, officers, employees, affiliates, assignees, and/or successors from any and all such losses, damages, and claims. Exhibitors are advised to provide locked storage facilities within their own display area for excess merchandise.
- 17. Release of Liability** – In no event shall NAME or its directors, officers, agents, employees, subsidiaries, affiliates, assignees, or successors be liable for payment of any consequential, punitive, incidental, special, or indirect damages, including, without limitation, lost profits, regardless of the basis of the claim and whether NAME has been advised of the possibility of such damages.
- 18. NAME reserves the right to make changes to these Rules and Regulations** – Any matters not specifically covered herein are subject to a decision by NAME at its sole discretion. NAME reserves the right to make such changes, amendments, and additions to these rules (including any or all dates/times noted).



SPONSOR NAME 2024

INCREASE YOUR IMPACT

SPONSORSHIP – REACH BEYOND THE BOOTH AT THE NAME 2024 ANNUAL MEETING!

The NAME Corporate Partner & Sponsorship Programs are designed to showcase your products and services to forensic science professionals from around the world. With a variety of options and investment levels available, sponsorship packages are available to fit every budget and every need. Whether you're interested in announcing a new product, new technology, or increasing your company's brand awareness, becoming a Corporate Partner or Sponsor at the NAME Annual Meeting provides benefits beyond exhibiting alone.

SPONSORSHIP LEVELS Based on level of investment, sponsors receive a range of benefits	EMERALD USD \$20,000 OR MORE	DIAMOND \$10,000 - \$19,999	PLATINUM \$5,000 - \$9,999	GOLD \$2,500 - \$4,999	SILVER \$2,000 - \$2,500
Sponsored Hotel Room Key Cards	X				
Two Complimentary Full Meeting Registrations (in addition to those received with the exhibit booth)	X				
Exclusive Sponsorship of the NAME Opening Reception/Dinner and Dance Party	X				
Company logo on NAME 2024 signage*	X	X	X	X	X
Company logo in NAME 2024 Program (print and online)	X	X	X	X	X
Company logo on NAME website	X	X	X	X	X
Include a brochure or insert in attendee bag	X	X	X		
Complimentary full page color ad in the NAME 2024 Program	X	X			
Exclusive Sponsorship of One Beverage Break				X	
Exclusive Sponsorship of the NAME Award Luncheon		X			
Exclusive Sponsorship of the NAME International Attendee Reception, Bring Your Own Slides, NAME Resident/Fellow Reception or Voices: Amplify, Celebrate, Elevate Luncheon			X		

*Must meet required deadlines

NAME Staff will handle ALL management for sponsored events. This will include, but is not limited to:

- Food & Beverage Orders
- Audio-Visual Set-Up and Order
- Room Set-Up
- ALL Communication with the Hotel
- Pre- and On-Site Conference Planning

IMPORTANT: Sponsors of NAME Events are not to contact the hotel directly. Any questions should be directed to tsnethen@thename.org.



ADDITIONAL OPPORTUNITIES

SPONSOR NAME 2024

RANDY HANZLICK MEMORIAL CADAVER OPEN GOLF TOURNAMENT | EXCLUSIVE **\$4,000 | SOLD**

Exclusive sponsorship of the 29th Annual Randy Hanzlick Memorial Cadaver Open Golf Tournament. Logo on NAME 2024 signage and in the Meeting Program.

RIGOR RUN/DEAD MAN'S WALK | EXCLUSIVE **\$4,000 | SOLD**

Exclusive sponsorship of the 26th Annual Rigor Run/Dead Man's Walk. Logo on NAME 2024 signage and in the Meeting Program.

MEETING BAGS | EXCLUSIVE **\$5,000**

Your company's logo will be prominently displayed on one side of these reusable bags, which will be given out at the registration desk to every attendee.

LANYARDS | EXCLUSIVE **\$2,000 | SOLD**

This exclusive sponsorship allows for your logo to be on the lanyard that holds each attendee's badge.

NOTEBOOKS | EXCLUSIVE **\$2,000 | SOLD**

This exclusive sponsorship allows for your logo to be on a notebook that will be placed in each attendee's meeting bag.

PENS | EXCLUSIVE **\$2,000**

This exclusive sponsorship allows for your logo to be on a pen that will be placed in each attendee's meeting bag.

BAG INSERT | MULTIPLE **\$1,500**

Provide a marketing insert to be placed in each attendees meeting bag. Inserts must be approved and no larger than 8.5"x11".



ADDITIONAL OPPORTUNITIES

SPONSOR NAME 2024

MEETING *PROGRAM* ADVERTISING | MULTIPLE

\$1,200 | FULL PAGE (B/W)

\$600 | HALF PAGE (B/W)

Feature your company's products in a half-page or full-page ad to be included in the printed NAME Program.

